



## The San Diego Chapter of ARMA Presents

The San Diego Chapter of ARMA International is hosting an informative presentation exploring various professional certifications in the Information Management field. Participants include National Archive Records Administration (NARA), Certified Records Managers (ICRM), Association of Information and Image Management (AIIM), International Association of Privacy Professionals (IAPP), Society of American Archivists (SAA) and others. Please join us for an interactive question and answer session devoted to your professional growth in RIM!

**County of San Diego**  
**Purchasing and Contracting**  
 10089 Willow Creek Rd., Ste. 150  
 San Diego CA 92131  
 (858) 537-2500



Parking is behind the building and open to all. Enter thru glass doors into open courtyard – Suite 150 is to the right past elevators.

### First Meeting 2010-11

**Wednesday, September 15, 2010**

#### MEETING AGENDA

11:30 AM - 12:00 PM	Registration and Networking
12:00 PM - 1:15 PM	Lunch and Presentation
1:15 PM - 1:30 PM	Announcements and Raffle Prizes

For easy online registration go to <http://www.sandiegoarma.org/programs.html>. Advanced registration is required NO LATER than 3:30 pm, Monday, September 13, 2010. Cancellations later than 48 hours prior to event and No-Shows will be billed to the person registered. **Cash or check payment** (only) is required at registration on day of event. To register by email or for questions send to: [sdarma@sandiegoarma.org](mailto:sdarma@sandiegoarma.org).

Please pre-register to take advantage of the \$5 savings for Chapter Members!

	Pre-Registered San Diego <u>Chapter Member</u>	Walk-in Registration San Diego <u>Chapter Member</u>	National ARMA or Non-Member	Full-time <u>Students</u>	Vegetarian <u>Lunch</u>
(please circle)	\$15.00	\$25.00	\$25.00	\$15.00	Yes

\*\*\*\*\* Includes Lunch \*\*\*\*\*

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

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## *Got Certs?*

### *San Diego ARMA presents an informative lunch-time program presentation On Professional Certifications and Training Opportunities*

During tough economic times, employers are striving to retain the best qualified employees, while dealing with fiscal cutbacks resulting in layoffs, shortened work schedules and increasing demand for knowledgeable staff. Employers are turning more and more to proven skills and knowledge in staffing decisions.

Whether the employer is government, private enterprise, non-profit or small business, the need for qualified and trained individuals continues to rise with federal and state regulatory requirements. Businesses competing for contracts often have to rely on professional certifications of their employees.

Human Resources departments often review job candidates by the certifications candidates have achieved. Promotions in your company is trending towards certification as one key way of identifying the requisite skills achieved through and outside your present job.

Join the San Diego ARMA Chapter for an informative discussion on a variety of certifications and knowledge certificates available to the records and information management professional. Whether they are industry specific, such as a Certified City Clerk or Certified Records Manager, or general Microsoft certifications, persons who have attained certifications report a stronger response when pursuing job promotion or growth.

Representatives from ICRM, NARA, AIIM, IAPP, SAA and others will be on hand to answer questions about the testing process, training requirements, how to find a mentor or study group, and what types of background experiences qualifies for approval to participate.

In addition, new programs and higher education courses and certificates are being added to distance learning, extension courses and short-seminar programs in higher education. Opportunities to gain new skills through local programs, as well as nationally recognized programs are becoming increasingly available and valuable in growing skills to meet employer demand.

Whether you are considering a career change or adding to your skills base, this program will help you find out more specific information, and answer questions that can positively impact your professional future.

We encourage you to attend to find out more!

### **New Member Incentive for 2010**

Join ARMA International and San Diego ARMA at a Meeting  
Receive a complimentary luncheon!