

Event Presented by San Diego ARMA
in conjunction with the
University of California, San Diego Policy &
Records Administration Office
For more information, visit the ARMA-San Diego
Chapter website:
<http://www.sandiegoarma.org/>

SPONSORS:



LOCATION:

UNIVERSITY OF CALIFORNIA, SAN DIEGO GREAT HALL

To ACCESS MAP:
<HTTP://IICAS.UCSD.EDU/CONTACTUS/GREATHALL.PHP>

From the north:

- Take I-5 South.
- Exit Genesee and go right (west) upon exiting.
- Turn left onto north Torrey Pines Road (the third light).
- Make a left onto Pangea Drive (the third light).
- The Pangea Parking Structure will be on your left.

From the south:

- Take I-5 North.
- Exit La Jolla Village Drive and go left (west).
- Follow La Jolla Village Drive (which becomes North Torrey Pines Road at the top of the hill) to Pangea Drive (4th light PAST N. Torrey Pines).
- Turn right onto Pangea Drive. The Pangea Parking Structure will be on your left.

“METAMORPHOSIS FROM PAPER TO ELECTRONIC RECORDS MANAGEMENT”

April 21, 2010
Full-Day Seminar

ARMA San Diego in collaboration with
the University of California San Diego

The San Diego Chapter
of ARMA is pleased to
invite you to a full-day
seminar featuring
Brent Gatewood, MBA,
CRM of PelliGroup.



Brent Gatewood has been active in information management for almost 20 years, working with firms world-wide in various capacities, focusing on professional services, technology, and consulting arenas. He has advised clients on the use and importance of the information contained within their organizations and has helped them utilize their information more effectively and efficiently.

PROGRAM:

Seminar Topics will focus on:

◇ The Metamorphosis of Your Records

- “Records” Are Changing
- Best Practices for defining data input and structures
- 5 Hot Button considerations in choose the right Electronic Records Management System (ERMS)
- Review the impact of compliance and audit on your Information Management System design
- How does the “cloud” impact your strategy?

◇ Hard-Copy Information in an Electronic World

- How to setup retention schedules subject to exception management (audits and holds)
- Developing efficient identification and tracking that follows information through its lifecycle

- Identifying and managing data inside and outside your Electronic Records Management System
- Developing federated management of disparate collections
- Planning for RIM Systems

◇ Where do we go from here?

- Planning for RIM Systems
- Opportunity for Q & A

Schedule

Registration:	8:00 a.m.
First Session Begins:	8:30 a.m.
Lunch:	11:45 a.m.
Second Session Begins:	1:00 p.m.
Closing Remarks	3:30 p.m.

All Program materials
Parking (For Non-UC Attendees)
Morning Refreshments
and Lunch is included in
seminar fee.

EARLY-BIRD REGISTRATION RECEIVED BY APRIL 1, 2010

\$75	Members and UC Staff
\$85	Non-members
\$60	Student w/valid ID

REGISTRATION THROUGH APRIL 16, 2010

\$95	Members and UC Staff
\$115	Non-members
\$60	Student w/valid ID

To complete your registration visit:

www.sandiegoarma.org/programs.html

UC Staff who would like to recharge the cost of this event, please contact Paula Johnson: pjohnson@ucsd.edu

◇ Please register early as space is limited

◇ 48 Hours Advanced Notice Required to Cancel a Reservation

Normally a \$150.00 Value