



Disaster Recovery Planning A Business Imperative

Friday, November 16, 2007

11:30AM – 1:30 PM

Holiday Inn - Mission Valley
3805 Murphy Canyon Road
San Diego, CA 92123

If your organization is not prepared for a disaster then the San Diego County fires must be your wakeup call. You need to be proactively thinking about the level of disaster preparedness in your business.

Over 50% of businesses that experience a major data loss ultimately go out of business forever. This percentage goes up to 93% if the outage lasts more than 10 days.

Source: National Archives and Records Administration

This seminar will feature Mr. Mike Koclanes, Chief Strategy Officer for Plasmon, a data archiving solution company. He will cover the business issues and practical considerations when defining, implementing and testing a Disaster Recover (DR) Plan and review ways to protect your critical data.

Topics covered during the seminar will include:

I. Why do you need a DR plan and what do you plan for in a proper DR plan? A pragmatic approach.

II. Where do you start?

III. Defining requirements

IV. Identifying appropriate roles of IT technologies to meet the requirements. The role of backup, versus archive, versus snap image, and continuous data protection.

V. Auditing and testing the plan

VI. How to get a DR plan funded

Mike Koclanes has more than 25 years of storage, data management and IT expertise. Before joining Plasmon, he was CEO and CTO of CreekPath Systems Inc, an early innovator in storage management software. At CreekPath, Mike was recognized as a "Storage CTO of the Year" in 2003 by the Enterprise Strategy Group. He has also held titles of Vice President of Marketing, GM of Storage Automation, and Director of New Products, at Sun Microsystems and Exabyte. At Sun Microsystems, Mike was part of the executive team that launched their operations in Europe and at Exabyte he led the introduction of the first fiber-attached tape libraries.



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Featuring Mike Koclanes
Chief Strategy Officer, Plasmon

New Location:
Holiday Inn - Mission Valley

MEETING AGENDA

- 11:30 - 12:00 Registration and Networking
- 12:00 - 12:15 Announcements
- 12:15 - 1:30 Lunch and Keynote Session

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To Register: FAX form to **Debra Doerfler** at **760-720-6917**, email ddoer@ci.carlsbad.ca.us, or call **760-434-2806** **NO LATER than 3:30 p.m., Monday, November 12, 2007.** Cancellations later than 48 hours prior to event will be billed to the person registered. Payment of cash or check payment is required at registration. *Please register early, as seating is limited.*

(please circle)	Pre-Registered San Diego <u>Chapter Member</u> \$25.00	Walk-in Registration San Diego <u>Chapter Member</u> \$35.00	National ARMA <u>or Non-Member</u> \$35.00	Vegetarian <u>Lunch</u> Yes
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